

BUCSanalytics

Covid-19 has created a new operating environment for all businesses. The demands of the pandemic are unique to each business, but urgent nonetheless. BUCSanalytics provides rapid understanding of your changing circumstances, guidance as to required actions and how best to allocate resources (time, people and money) to optimize performance and decision making. The power of BUCS can facilitate and accelerate the tools you need to manage internal and external demands including management, internal teams, banks, investors and your Board with powerful insights and timely updates. We can produce weekly updates to your Cash Flow Analysis, your rolling spending Budgets and Latest Estimates, and support your tracking and reporting for Government Relief Programs. We will make you more efficient and effective at a time you need it most!

Cash Cycle: Payment cycles have slowed significantly while companies explore alternative sources of cash via financing or government stimulus. Examples of information and communication that help provide clarity are:

- 13-Week Cash Flow Reports: provide automatically updated, forward looking cashflow statements to make sure decisions around operations are being made with the best information possible
- Credit Monitoring: created to set limits on customer spend and provide sales reps real-time visibility into credit risks allowing them to address the issue with customers
- Board/Stakeholder Communications: provide updated projections, 13-week cash flows and model new cash infusion scenarios
- Lender Communications: they are going to expect updated projections, compliance with covenant calculations and proforma's, and isolating the impact of Covid-19 from normalized operations.



Real-Time Visibility: constant change has resulted in huge performance swings, limitations on internal resources and displaced team members. Areas to focus on include:



- Sales: which customers are having success and which ones have seen declines? Are there ways to provide support that strengthen the relationship without threatening your business?
- Vendors: how do changes in service levels impact your company operations? Will product arrive on time? Do alternative sources need to be explored?
- Operations: demand for supplies and resources are changing. Are the correct supplies, resources and people available to support current demand?

During this unique time period, our business is changing constantly. The changes are both positive and negative. We have visibility to all of it, every day, and know how to act.

-Director of Sales, Distribution Company

If we didn't have BUCS, we'd be sitting in a much different situation with COVID – we are grateful to have the data; the CEO loves the ability to be proactive during this time.

-CFO, Manufacturing Company

Due to displaced teams, automation of the gathering and dissemination of information is critical. Real-time information that is readily available is important to companies that want to maneuver correctly during this dynamic situation.

If these topics are of concern to you during these times, please reach out to one of our team members. We are more than happy to discuss some of the simple solutions that companies have implemented with little effort.

Paul Buchanan
CEO
pbuchanan@BUCSanalytics.com
913-226-6444

Mike Simonett
Director - Business Development
msimonett@BUCSanalytics.com
913-669-3459