

## Situation

FairWave Specialty Coffee Collective is a brew of distinct brands united by their passion for local specialty coffees and experiences.

FairWave continues to expand its footprint through acquisitions.

## Challenge



FairWave was looking for help obtaining a holistic view of performance across each café and roaster. Multiple POS systems and ERPs were used prior to being rolled-up, creating an environment of varying datasets.



Likewise, growth has come from acquisitions, which requires new locations to be pulled in quickly.

## Action



Connected to 67 different ERP and POS systems and ran data through BUCS proprietary FP&A platform.



Consolidated POS data in clean, easy-to-understand data structure allowing users to provide quick mappings of products throughout.



Created daily, weekly and monthly sales reports for the leadership team that highlighted trends and variances across locations, customers and products.

## Result

### 30+ Hours

saved each month  
by not having to manually  
consolidate disparate data

Created the ability to understand the performance of newly acquired companies prior to integrating them into FairWave's systems



"BUCS has been instrumental in our ability to make data-driven business decisions. Working in a company where acquisitions are a key part of our strategy, BUCS has allowed us to consolidate data, track KPIs and gain valuable insights as we work to implement them into our systems."

Derek Braun  
FP&A Manager



## Systems Integrated

ORACLE  
NETSUITE

Square  
x15

paylocity

intuit  
quickbooks  
x13

sage 100  
x11

PAR Brink POS  
x16

micros  
x8

tradegecko

DEAR

BUCS launched the first version of our platform in 2016 to help mid-market companies improve performance through better information. This idea has blossomed into an end-to-end data management platform used by high-growth organizations, private equity firms, and top professional service firms. They rely on our platform to drive efficiency and increase decision velocity, resulting in value creation greater than 5% of revenue.